

WE ARE.....



WE BELONG HERE!

ABOUT: FLORIDA MINORITY BASEBALL ALLIANCE



NON-PROFIT
ORGANIZATION

We are Florida Minority Baseball Alliance, a committed group of First-Class coaches and community leaders prepared to synergize our efforts to connect, educate, and promote the game of baseball to minority players, parents, and coaches across the State of Florida.

WHAT WE DO: PROVIDING CONSISTENT OPPORTUNITIES FOR GROWTH AND CHANGE

BASEBALL CAMPS, CLINICS AND SHOWCASES

Our team hits the ballparks of our target communities on a monthly basis to engage with youth and volunteer coaches to provide them with vital resources. Host the Annual [Florida Shine Classic.](#)



VET 2 ROOK MENTORING

Hybrid intensive mentoring program for players and coaches that focuses on leadership development, [social/emotional learning](#), mental/physical health, and community service.



KNOW THE GAME (WORKSHOPS)

We believe in [educating players, parents, and coaches.](#) Also providing them strategies to navigate situations in the game, recruiting/signing Pro process, selecting schools and more.



OUR CORE VALUES:



Engage

Provide and create programs, opportunities, and events at a high level for maximum excitement and impact.



Educate

Commit to ensuring all minority families have every opportunity available to keep them connected to the game and supported through the process.



Support

Collaborate with other organizations to insure resources are disseminated, build community outreach programs, host workshops and mentorships.



Build

Protect the mental health of coaches, players and parents in the game by reviving, redefining, and representing minorities.

ENGAGE: HOST EVENTS AT A HIGH LEVEL FOR MAXIMUM IMPACT.

Event: The Florida Shine Awards- “Inside The Diamond”



PURPOSE: The Florida Shine Award is not just an event; it's an opportunity to celebrate diversity, inclusivity, and excellence in baseball. It is a moment when we come together to recognize the extraordinary contributions of minority coaches, community leaders, writers, scouts, former players and more from our great State of Florida.

SPONSORSHIP

Our Vast Network: FMBA boasts a vast network of coaches, players, and parents that spans from Key West to the Panhandle of Florida. This loyal network represents a community that is committed to promoting diversity, encouraging inclusivity, and nurturing talent.

Sponsorship Opportunities: Your support as a sponsor will have a profound impact, and we offer various levels of sponsorship to cater to your budget and objectives:



Sponsorship Packages

*Event Naming Sponsor - \$25,000.00

- Full Front Table+5 at the Florida Shine Awards
- (15) Tickets to the Florida Shine Classic (baseball showcase in June)
- Company ad in event booklet
- Inclusion on all event promotional material (for 1 year)
- Verbal recognition at the award ceremony and throughout the event
- Logo on the FMBA website for a year
- Logo on all FMBA social media platforms
- Live Instagram acknowledgment and interview (5K followers)
- Logo on event banners and display
- Meet and greet with players at the Florida Shine Classic
- Opportunity to provide company material for display
- Company representative remarks at the event

*General Manager - \$15,000.00

- Table for (10) at the Florida Shine Awards
- (10) Tickets to the Florida Shine Classic (baseball showcase in June)
- Company ad space in the event booklet
- Inclusion on all event promotional material
- Verbal recognition at the award ceremony and throughout the event
- Logo on the FMBA website for a year
- Logo on all FMBA social media platforms
- Live Instagram acknowledgment (5K followers)
- Logo on event banners and display
- Opportunity to provide company material for display

Manager - \$5,000.00

- Table for (10) at the Florida Shine Awards
- (5) Tickets to the Florida Shine Classic (baseball showcase in June)
- Company ad space in the event booklet
- Inclusion on all event promotional material
- Verbal recognition at the award ceremony and throughout the event
- Logo on the FMBA website for a year
- Logo on all FMBA social media platforms
- Logo on event banners and display

TICKETS
Individual: \$225
Table: \$2000

....Continued Sponsorship Packets

Scout - \$2,500.00

- Table for (10) at the Florida Shine Awards
- Company ad space in the event booklet
- Verbal recognition at the award ceremony
- Logo on FMBA social media platform
- Logo on event banner

Coach - \$1,500.00

- Table for (5) at the Florida Shine Awards
- Company ad space in the event booklet
- Logo on FMBA social media platform
- Logo on event banner

Player - \$550.00

- Table for (2) at the Florida Shine Awards
- Logo on FMBA social media platform
- Logo on event banner

Program Booklet Ads:

Please note all ads require some bleed . Please submit file in pdf or jpeg.

Back Cover:
\$700

**Inside Front/
Back Cover:**
\$500

Full Page:
\$400

Half Page
\$200

**Quarter
Page:**
\$100

Resource Guide \$50

**All Sponsors, HI
Quality logos,
business verbiage
and Ads are due
by Jan 18, 2025**

If you share the same passion for providing opportunities for the youth and building a more diverse game, please consider supporting Florida Minority Baseball Alliance.

Contact Us

Bobby Gilbert Jr. Founder of FMBA

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